

July 21-31, 2016 • Greensboro, NC

USA Masters Games

The National Sports Festival for Adult Athletes



April 2016 Newsletter

May Day Special



Today's newsletter comes with only a little over 80 days to the biggest event of the year. Don't let the opportunity to participate in the 2016 USA Masters Games pass you by. To help motivate you to join the Games, we are featuring a May Day Special: use this coupon code during the Games registration process to save 25% on your Games Registration Fee.

Code: specialgames. This discount code is only good through Monday, May 8,

And if that weren't motivation enough, Games fees are set for another increase on Saturday, May 14, so what are you waiting for?! [Register today!](#)

Masters Swim Nationals - Building Excitement for the Games

The Greensboro Aquatic Center, venue for the USA Masters Games Diving, Swimming, Synchronized Swimming, and Water Polo, is in the midst of hosting the 2016 Nationwide USMS Spring National Championships. Almost 1800 Masters swimmers from across the US and several foreign countries are enjoying the competition and camaraderie in Greensboro. Hill Carrow, USA Masters Games CEO, who is serving as volunteer Chairman of the Local Organizing Committee for the meet, said, "The US Masters Swimming Spring Nationals is a great meet in its own right, but it is also serving as a wonderful test event for our staff, officials, and volunteers for the Games. And, importantly, many of the competitors are signing up for a return trip to the Games to participate in our pool swimming, open water swim, triathlon, and even road racing events."



Welcoming & Inclusive

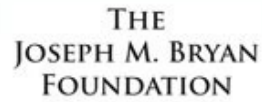
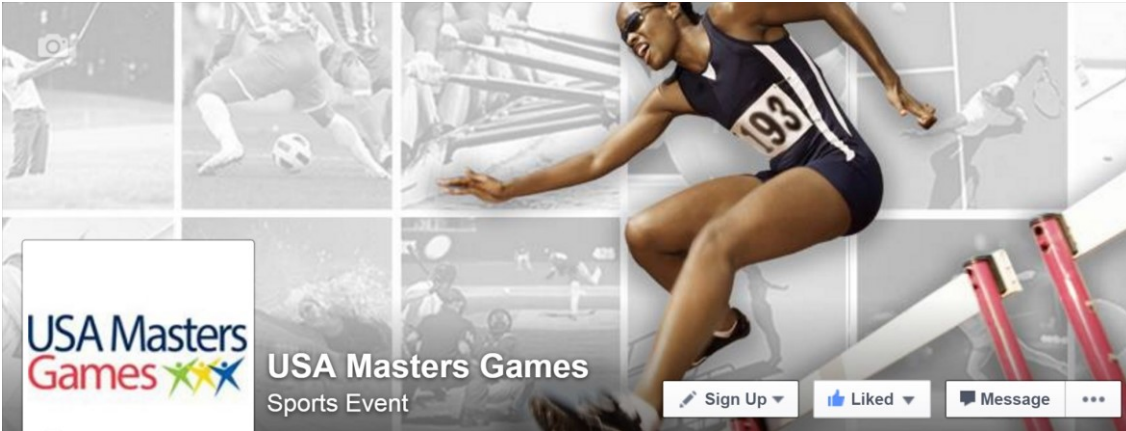
The USA Masters Games are open to all national and international adult athletes ages 21 and over and who, in the case of many of our Games sports, are also members of the national governing body for the sport or the equivalent governing body in the country of residence of the athlete. The USA Masters Games, the City of Greensboro, and all the Games family of supporters including host hotels, sponsors, and local businesses involved in the Games have a policy of total inclusion and non-discrimination. Greensboro is internationally famous in supporting equality for all as it is the birthplace of the international sit-in movement for racial equality. You can find your 2016 USA Masters Games inclusionary policies in the Games Policies section of our website which can be accessed [here](#).

Environmentally Friendly Games: Recover Brands

The USA Masters Games is proud to announce the addition of Recover Brands to our impressive lineup of Games sponsors. Recover Brands is a North Carolina-based apparel company, with its headquarters in Charlotte, that makes all its products 100% from recycled bottles. All Games outfitting for staff, officials, sport competition directors, and volunteers will be provided by Recover. In addition, Games Merchandise provider and sponsor, Northwest Designs, will carry Recover Brands products among the licensed merchandise available at the Games and through the Games online store. "It is so important for the Games to serve as a leader in the Green Movement," said Hill Carrow, CEO of the USA Masters Games, "Recover Brands helps make the Games a role model for environmental practices for major events."



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