

USA Masters Games Privacy Policy

OBJECTIVE

The USAMG Privacy Policy is intended to reflect the commitment of the USA Masters Games (USAMG) to responsible handling of Games-related information for the purpose of protecting participant personal information. "Participants" means athletes, volunteers, and supporters who utilize the USAMG online registration system. For purposes of this Privacy Policy, "USAMG" includes the organization developing and organizing the 2017 USA Masters Games and its affiliates including the San Diego 2017 Local Organizing Committee, partners, sponsors, contractors, venues, and sport governing bodies charged with carrying out the functions and activities of the USAMG.

KEY PRINCIPLES

USAMG collects personal information in order to properly and efficiently carry out its functions, including providing event registration and related products and services.

USAMG uses personal information for such purposes as:

- Registration confirmation, event brackets, seeding, heat sheets, results, event commentary/announcements, and similar competition-related aspects.
- Ensuring appropriate access to Games venues, ceremonies, Village, social activities, and special events
- Verification of Games, state, zone, national, or international records
- Calculation of club/team, state, or national Games medal rankings where appropriate
- Distribution of Games-related news, awards, and achievements
- Communication of Games-related updates via email, e-newsletters, e-blasts, and the like
- Maintaining participant and volunteer relationships
- Provision of relevant information to national sports governing bodies involved in the Games
- Distribution of select Games-related sponsor or partner offers. Such communications will be generated, and distributed, by USAMG, and not by any outside parties.
- Assistance with future Games participation

COLLECTION OF PERSONAL INFORMATION

Personal information may be collected when:

- Entering personal information into, or agreeing to have personal information entered into, one of USAMG's online registration systems;
- Accessing the USAMG website;
- Contacting USAMG via email, telephone, fax, or mail, or engaging with USAMG via social media;
- Participating in any USAMG promotional activities;
- Applying for a volunteer position with USAMG.

PROCEDURES/PROCESSES

Sensitive Information

Where it becomes reasonably necessary under the circumstances, USAMG may collect sensitive information such as medical or disability history. If such an instance arises, USAMG will secure the appropriate consent of the participant.

Security of Information

USAMG will take reasonable steps to ensure that Games-related personal information is maintained securely at all times.

Disclosure of Participant Registration Information

Unless otherwise required by law, no Games-related personal information will be provided to any organization considered to be external to the USAMG as defined in this Privacy Policy.