

July 21-31, 2016 • Greensboro, NC

**USA Masters
Games**
The National Sports Festival for Adult Athletes



February 2016 Newsletter

Take Advantage of Early Bird Discount Registration Through April 1



The 2016 USA Masters Games, the National Sports Festival for Adult Athletes, is featuring early bird discount pricing with a Games registration fee of only \$60 through Friday, April 1. Payment of a single Games registration fee is good for registration in up to three sports. You've been hearing about the Games. You've been thinking about getting a team together or participating in an individual sport – or both. So if you are an athlete aged 21 or over, March is your month to take action and "Get in the Games!" Beginning Saturday, April 2, the Games fee rises to \$80.

Take Part in the Facebook Sports Challenge

During the month of March we are on a quest to find out which of our Games sports has the most supporters.

Over the course of 24 days, we will share graphics for each of the 24 sports of the 2016 USA Masters Games. When we post the Sports Challenge graphic for your favorite sport on our USA Masters Games Facebook page, tag your friends or share the post. At the end of the Challenge, we will rank the sports according to the highest number of supporters. We will award t-shirts to randomly-selected participants supporting the highest-placing sports. Five official USAMG t-shirts will be distributed among supporters of the winning sport, four t-shirts among participants supporting the second-place sport, three t-shirts among supporters of the third place sport, and two t-shirts among supporters of the other sports. Make sure you [like our Facebook page](#) and be on the lookout for the Sports Challenge postings in the coming days.

Enterprise Offers Special Discounts; New Games Sponsors

Enterprise is offering attractive discounts to Games participants on car rentals in the Greensboro market. Athletes can get 10% off standard rates at Enterprise and a 15% discount at National Rent-a-Car. To take advantage of these special rates, [click here](#).

Joining Enterprise on our sponsor team are new sponsors Systel Business Systems and Graphic Visual Solutions. Systel, headquartered in Fayetteville, NC, and with major offices in Greensboro, is providing all business and copier equipment and supplies to assist the smooth operation of Games sports and venues. Graphic Visual Solutions of Greensboro is the Games' Official Printer. In addition to print products and services, Graphic will be providing large-format items such as banners and signage for the Games.



Be a Games Ambassador

Do you attend or participate in a number of Masters, Veterans, Seniors, or Adult sports events during the year? Do you have an outgoing personality and enjoy interacting with your fellow competitors? If so, you may have what it takes to serve as one of our USA Masters Games Ambassadors.

Jamie Miller of Greensboro Swim Association Masters loves traveling to, and competing in, as many Masters swim events as possible throughout the year. At each meet he shares info on the Games and talks up the big event. Fred Black, an executive with Games sponsor Enterprise, does the same at Tennis and Table Tennis competitions he attends.

If you have a passion for your sport and want to join Jamie and Fred on our Games Ambassador Team, contact us at info@usamastersgames.com.

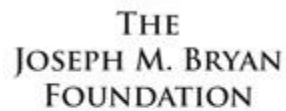
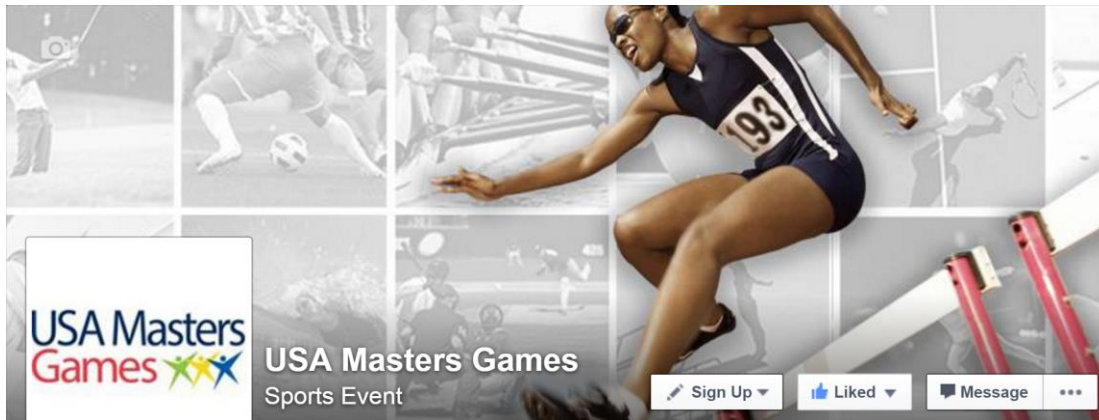
Other Games News

Volunteers: Volunteer sign-up is now open. It takes a very large volunteer contingent to make the Games successful. [Register now](#) to join our volunteer force!

Rowing: The Rowing competition has been consolidated into two days (from the original 3-day schedule). Rowing will now be held on Saturday and Sunday, July 23 & 24 on Oak Hollow Lake.

International Games: To date athletes registered in the Games represent 5 continents (Africa, Asia, Australia, Europe, and North America) and 25 states.

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